

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

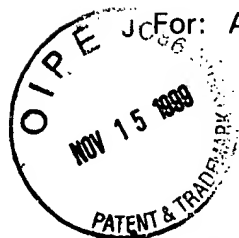
In re application of:

Rodriguez et al.

Art Unit: 2756

Application No: 09/342,971

Filed: June 29, 1999



For: ADVERTISING EMPLOYING
WATERMARKING

**POWER OF ATTORNEY BY ASSIGNEE
(REVOCATION OF PRIOR POWERS)**

ASSISTANT COMMISSIONER FOR PATENTS
Washington, DC 20231

As assignee of record (Assignment mailed today's date under separate cover; copy enclosed) of the entire interest of the above-identified patent application, all powers of attorney previously given are hereby revoked and the following attorneys are hereby appointed to transact all business in the U.S. Patent and Trademark Office connected therewith.

William Y. Conwell	Reg. No. 31,943
Joel R. Meyer	Reg. No. 37,677
Elmer Galbi	Reg. No. 19,761

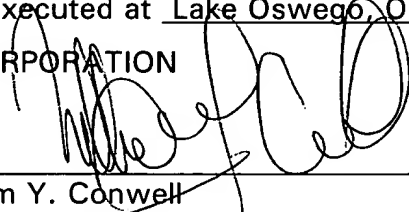
Address all future correspondence to

William Y. Conwell
Digimarc Corporation
One Centerpointe Drive, Suite 500
Lake Oswego, OR 97035-8615
(P)503-968-0443
(F)503-968-0219

Address all telephone calls to William Y. Conwell at telephone number
(503) 968-2908, ext 143.

Executed at Lake Oswego, OR on the 10th day of November, 1999.

DIGIMARC CORPORATION

By 
Name William Y. Conwell
Title VP, Intellectual Property